

THIS I BELIEVE

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NOT AN ANSWER!

QUEST

THIS PRESENTATION IS EXCLUSIVELY FOR

DECISION MAKERS

PEOPLE WHO ARE NOT SEEKING SHORT CUTS

RISK-TAKERS

DREAMERS

NON-CONSTIPATED EXECUTIVES

'YOU' IF YOU ARE INTERESTED IN FUTURE

THIS BELIEVE

17



“GET BETTER”

VS

“GET DIFFERENT”

**THE GREATEST DANGER FOR MOST
OF US IS NOT THAT OUR AIM IS TOO
HIGH AND WE MISS IT, BUT THAT IT
IS TOO LOW AND WE REACH IT.**

- MICHELANGELO

**DO ANY OF YOU
SUFFER FROM
TOO MUCH
TALENT?**

**ARE THEY
HAPPY?**

MANAGEMENT RULE/ROLE NO. 1:

**GET THE HELL
OUT OF THE WAY.**

**CEO'S MOST EXCITING ROLE=
HURDLE REMOVAL OFFICER**

THERE IS (PERHAPS?!) ONLY ONE BIG ISSUE.

**CRAPPY
X-FUNCTIONAL
COMMUNICATIONS.**

DIVERSITY RULES

CONCLUSION

**THIS IS NOT YOUR
FATHER'S
WORLD.**

INNOVATION = EASY

I AM SERIOUS

HAVE YOU TRAINED EVERYONE ON INNOVATION?

DO YOU HAVE DEDICATED BUDGET FOR INNOVATION?

ARE LINE-MANAGERS HOLD ACCOUNTABLE FOR INNOVATION?

NEWS IS...

**THERE ARE NO
EXPERTS**

WHEN I WAS GROWING UP, MY PARENTS USED TO SAY TO ME:

**‘FINISH YOUR DINNER – PEOPLE IN
CHINA ARE STARVING’.**

I, BY CONTRAST, FIND MYSELF WANTING TO SAY TO MY DAUGHTERS:

**‘FINISH YOUR HOMEWORK – PEOPLE IN
CHINA AND INDIA ARE STARVING FOR
YOUR JOB’.**

- THOMAS FRIEDMAN

**THE WAY WE ARE TRYING
TO GO DIGITAL IS
RIDICULOUSLY,
SHAMELESSLY,
OBNOXIOUSLY,
DISGRACEFULLY
STUPID.**

**WE MAY NOT BE
INTERESTED IN CHAOS
BUT CHAOS IS
INTERESTED IN US.**

**– ROBERT COOPER, ADVISOR TO TONY BLAIR
THE BREAKING OF NATIONS**

NUMBER 1 LEADERSHIP DISEASE

**TOO MUCH TALK,
TOO LITTLE DO.**

AGILITY = H + H + H

HUNGER

HUMILITY

HUMOR

SECRET PSYCHOLOGY FACT

**YOU CAN'T BE
CURIOUS AND
ANGRY AT THE
SAME TIME**

**THE MAGIC HAPPENS BETWEEN
WHAT YOU KNOW
&
WHAT IS POSSIBLE.**

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from the desk of Sohail Zindani

STAY CONNECTED

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